Community Development - Rejuvenating Lives

Vision

Empower communities with sustainable livelihood

Mission

Empower citizens with better health, education and employment opportunities, and encourage sustainable development in key areas

Policies for Social Development

We have adopted a strategy for working directly and in partnership with the JSW Foundation. For details on our policy for social development, kindly visit the link: https://www.jsw.in/sites/default/files/assets/downloads/energy/Corporate%20Governance%20 and%20Regulatory%20Information/Sustainability_Policies/JSWEL_Policy_on_Social_Development_and_Community_Involvement.pdf

This includes:

- Priority to be given to villages in the immediate plant vicinity to be defined as Direct Influence Zone (DIZ)
- Certain policies might be extended beyond the geographical purview of upscaled for Indirect Influence Zones (IIZ)
- All the interventions would be formulated based on need assessment, using different quantitative and qualitative methods
- All the interventions would be adopted based on concurrent evaluation and knowledge management through process documentation
- Social mobilisation, advocacy at various levels, and/ or appropriate policy changes would form part of the interventions in each sector

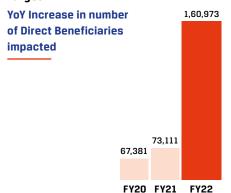
CSR Governance

The board-level oversight of CSR programmes implementation lies with the CSR Committee. Our CSR activities are guided by the Company's CSR Policy which delineates the strategy, interventions across the focus areas.

The various focus areas of our CSR activities, which are in line with Schedule VII of the Companies Act 2013, are listed below:

- Improving living conditions (eradicating hunger, poverty, malnutrition)
- Promoting social development (promoting education, skill development, livelihood enhancement)
- Addressing social inequalities (promoting gender equality, women empowerment)
- Ensuring environmental sustainability
- Preserving national heritage
- Sports training
- Supporting technology incubators in central government approved academic institutes
- Rural development projects

Target





Focus Areas

While we move towards transforming India at the grassroot level, we are moving from "giving back" to "working together". We believe we are the change catalysts and enablers.



Ashwini Saxena, CEO, JSW Foundation

Consolidated CSR Spend (₹ crore)

2.43 1.15 2.92 COVID-19 support & rehabilitation Educational infrastructure & Enhance skills & rural livelihoods programme systems strengthening through nurturing of supportive ecosystems & innovations 3.42 1.80 0.36 General community infrastructure Integrated water resources Nurturing aquatic & terrestrial support & welfare initiatives management ecosystems for better environment & reduced emissions 0.84 2.53 1.63 Project Management Cost Public health infrastructure, Sports promotion & institution capacity building & support building programmes 0.09 17.17 Total Waste management & sanitation initiatives

CSR Programmes

Health and Nutrition

The pandemic has brought to the fore the importance of strong healthcare systems, especially in the hinterlands of the country. While under-nourishment continues to plague India, limited access to healthcare services especially for mothers and children stands out as a serious problem. It is imperative for us to revitalise the situation and ensure the communities are well protected and receive the care they need to lead healthy lives.

The JSW Foundation strategises its efforts to enhance health and nutrition services of the healthcare systems by increasing awareness, contributing to infrastructure development, and encouraging community engagement to support the nation's efforts. Some of these initiatives are listed below:

- Augmenting healthcare delivery through building of multi-specialty hospitals, supporting government facilities such as Primary Health Centres (PHCs), Community Health Centres (CHCs), hospitals, and special care units
- Providing access to safe, effective and affordable health care services

- Maintaining strong focus on early childhood nutrition and healthcare through the strengthening of Anganwadis and capacity building of Anganwadi Workers (ANWs)
- Conducting outreach camps to make communities aware of the available solutions
- Supporting strong referral networks in remote areas and providing ambulance services for timely healthcare delivery



Key Outcomes

- 15,592 patients across Ratnagiri, Sholtu and Chiplun availed healthcare services through multi-specialty hospitals, clinics and OPDs
- 4,332 individuals screened through general health outreach camps across Barmer and Kutehr
- 249 pregnant women and 79 new-borns benefited through Special New-born Care Units (SNCUs) in Chiplun
- 461 residents of Ratnagiri and Sholtu were screened at Eye Camps
- 571 patients benefited through ambulatory services in Ratnagiri and Barmer

Sports Promotion and Development

JSW Foundation nurtures rural talent, provides holistic and integrated solutions ranging from infrastructure, equipment, training of trainers to partner with government bodies and other associations for their growth. With the hope of bringing powerful transformation in the field of sports in India, the Foundation provides a strong support system for our country's institutions and its sportspersons. Through Project Shikhar, the Foundation has successfully trained 200+ children in the art of boxing and prepared them for high-level sporting events.

SHIKHAR - India's Fearless Fighters

Through SHIKHAR fellowship, JSW Hydro Energy intends to motivate boxers to perform better. Under this initiative, JSW distributed Shikhar Fellowship to 12 boxers and their coaches for the performance in **National Boxing Championship** at Sonipat, Haryana reaffirming full commitment to take this boxing sport to the next level.

Proud SHIKHARite:

Sneha Kumari has been rigorously training at the JSW SHIKHAR Boxing Academy, Sangla since 2016 and fully supported and sponsored through the CSR initiative SHIKHAR of JSW Hydro Energy Sholtu. She won the Gold Medal in State Boxing Championship at Shimla, won the Gold Medal in the National Championship held at Sonipat in July, 2021, won the Gold Medal in the Asian Youth Boxing Championship (66 Kg category), which was held in Dubai in August, 2021 and won the Silver Medal in Spain in 2018 and the Gold Medal in KHELO INDIA 2019-20.



JSW Hydro Energy Ltd. hosted a **state level boxing championship** in association with Kinnaur Boxing Association of Himachal Pradesh, in September, 2021 at Jeori, a remote village in Himachal Pradesh with the participation of around 100 boxers from all over the state.

Mr. Ashish Chaudhary - Tokyo Olympic entrant and our SHIKHARite Ms. Sneha Kumari - Gold Medalist of Dubai Youth Boxing Championship were special invitees at this event.

Elite Men's National Boxing Championship was conducted at IIS (Inspire Institute of Sports) in Bellary where our two SHIKHARites participated and one won the Bronze Medal.

Medal Tally

S. No.	Medals	International	National	State	District	Total
1	Gold	2	7	86	33	128
2	Silver	1	7	30	20	58
3	Bronze	1	12	30	18	61
Total		4	26	146	71	247

Education and Learning

Our education programmes focus on various aspects such as construction and maintenance of school infrastructure, interventions in early childhood education, e-learning, scholarships, teacher training, remedial classes, additional teacher support, career guidance, exposure to science and math activities, provision of science labs and libraries and mid-day meals. There were 38 student beneficiaries of the JSW UDAAN scholarship during FY 2021-22.



Skill Development and Livelihoods

The Human Development Report states that approximately about one in five Indians is 'skilled'. To leverage India's unique demographic advantage with 60% of youth population, we are focussing on increasing the employability of graduates and women in rural areas with innovative solutions and vocational training at the grassroot level.

Farmer Training and Capacity Building Programme is our CSR initiative in Chiplun which promotes medicinal farming and plantation with 134 farmers across 52-acres of land. In addition, we also aided in the processing of 6,000 kgs of Shatawari through six SHG-led enterprises. The farmers are also trained on organic farming through field teams and continuous support is leveraged through mentorship programmes and government initiatives.

In Barmer, our skills and rural livelihoods enhancement programme involves the development of supportive ecosystems to promote handicraft cottage industries.

At Sholtu and Kutehr, we engaged with 300+ women across three Gram Panchayats through our CSR programme, enabling the economic empowerment of low-income families. We assisted these women artisans across geographies to enhance their incomes through indigenous arts and crafts. This led to the establishment of a secured source of income for these women beneficiaries. The project imbibes entrepreneurial skills among the women beneficiaries, while also facilitating market linkages. Various training programmes on trade aspects are provided, some of which included product training, marketing training, product diversification, and upselling.



Charkha

CHARKHA being one of the core programmes of JSW Hydro Energy provides a year-long training to women across 12 centres by professional trainers. This training aims at providing financial independence to women and helps them sustain their livelihood. Under this initiative. 350 women artisans have been trained across 17 training centres in FY 2021-22. Currently, JSW plans to encourage the programme by linking the trainees with production and marketing through formation of an Off Farm Producers Organisation (OFPO). JSW would support this OFPO and also take assistance from NABARD in strengthening the OFPO through trainings, diversification and setting up marketing linkages. Women from CHARKHA Centres also participated in a four-day online Hathkargha Conclave 2021, organised by NIFT Kangra from 4th to 7th August, 2021, to celebrate 7th National Handloom



Day encompassing sessions on problems addressed by weavers, handicraft product display technique, use of textile waste in accessories and product development, natural dyeing on woollen yarns, digital marketing, branding and promotion and sustaining the Handloom Heritage of India.

Rural Development

As a part of the Rural Development initiative, we are working to improve the quality of life of people in rural areas and foster their economic well-being. These areas are often isolated and sparsely populated. Under the rural development initiative, we installed over 500 solar lights, renovated two schools, and augmented construction of new community buildings.

The "Ghar Ghar Aushadhi Yojana" of the state government aims to provide medicinal plants namely Tulsi, Aswagandha, Gilloy and Kalmegh herbs to each and every household. Under this scheme, each family shall be entitled to receive 24 saplings, starting with eight saplings in the first year, that aggregates to more than 30 crore saplings. To make this initiative more effective, JSWEBL provided support to Dy. Conservator Forests Barmer range by providing 50,000 carry kits for



easier logistics. This year, 2.25 lakh households will be covered under the scheme.

JSW Energy (Kutehr) Ltd, as an CSR initiative has aesthetically renovated community building and playground at Gram Panchayat, Ullansa (under DIZ).

COVID-19 response

To combat the pandemic times, we partnered with the government to support the fight against the virus through our multi-pronged approach. This was implemented at the grassroot level. Ensuring our complete support to the nation and its people, we provisioned protective gear, masks, food, and sanitisers. We also provided logistics support to frontline workers to ensure better outreach, set up isolation wards and quarantine facilities, and raise community awareness through these outreach camps.

The Foundation also helped in the expansion of infrastructure at hospitals, primary health centres (PHCs), and community health centres (CHCs) through the distribution of ventilators, surgical equipment and liquid oxygen. The team members and community volunteers played an exemplary role in displaying courage and mobilising rapidly to ensure our complete support to these communities.